



Our client, Cultural Vistas, is seeking a highly experienced and dynamic leader to fill the position of **President & CEO**. The position could be based in either New York or Washington, D.C. and will report to the Board of Directors.

Overview

Formed in 2011 by the merger of two smaller organizations with roots back to the 1960s, and quickly growing afterward at an exponential pace, Cultural Vistas has come to be seen as the most innovative international exchange organization in its cohort. With new dynamics and challenges facing the sector, there is need for a leader with a fresh perspective, the focus and energy to build upon the heritage and successes of the past while developing a new strategic vision, and strong management and motivational skills to take the organization into the future.

For more information, please visit culturalvistas.org.

Position Summary & Responsibilities

The President & CEO will report to and work collaboratively with the Board of Directors in leading Cultural Vistas to its potential. Major thematic areas of focus for the role are:

- **Strategic Vision and Leadership**
 - Formulating and implementing a strategic plan that guides the direction of the business
- **Fundraising and Business Development**
 - The CEO will need to lead the organization to a point of balance between developing and growing fundraising capacity and thought leadership in the organization, and maintaining and diversifying the program-related funding which currently makes up the bulk of CV's revenues
- **Public and Government Relations**
 - The visibility of the organization needs to be built upon and increased through the development and implementation of sustainable marketing, government relations and public relations campaigns geared to its various constituencies
- **Governance Oversight and General Management**
 - Among other things, the CEO will be responsible for:
 - Evaluation and continuous improvement
 - Providing inspirational guidance and direction to staff
 - Establishing effective decision-making processes at all levels that will enable CV to achieve its goals and objectives
 - Ensuring a professional and efficient organization whose priorities are aligned with CV's core mission

Selection Criteria

This position requires a seasoned leader and executive with experience that supports a passionate belief in the good that can come from international cultural exchange. A broad global perspective, educational credentials that will command respect, experience leading a not-for-profit organization, a track record of success in securing a diversified set of revenue streams, and exceptional communications skills will be the hallmarks of the next leader of Cultural Vistas. The ideal candidate will have the majority of the following skills and attributes:

- Excellent coalition building skills with an ability to communicate and work effectively with a variety of internal and external stakeholders;
- Outstanding presentation and communication skills and the experience and proclivity to be an outgoing spokesperson, relationship builder and fundraiser
- Proven experience in developing and implementing fundraising best practices and relationship building with stakeholders.
- Previous international exchange exposure and experience that will lead one to understand the international education industry, the key players and pertinent government regulations
- Proven track record of global and cultural effectiveness and global business acumen, managing and interacting across borders for organizational value creation and success
- High EQ balanced with decisiveness; a bias for precision balanced with a flexible approach
- The approachability that comes with a “player/coach” mentality along with true leadership comportment
- Strong appreciation for transparency
- An innovative and enterprising spirit with a corresponding propensity for sound business thinking

How to Apply

The Officer in Charge of this engagement is Derek Wilkinson, Managing Partner (dwilkinson@boyden.com); he will be assisted by Beth Carter (bcarter@boyden.com). Interested parties should submit in electronic format a resume with compensation history, and a cover letter outlining reasons for their interest in the position, including detail on the aforementioned responsibilities, attributes, and qualifications. You may also contact us via our Toll Free Phone number at +1.877.2.BOYDEN (226.9336) for additional information.

Boyden global executive search

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