From our President/CEO and Chairman of the Board

Today's world is complex, multi-polar and moving at an accelerated rate.

In late 2020 our community came together during one of the most challenging moments the 21st century has witnessed to envision our future. Cultural Vistas was first conceived as a peace builder after World War II. The challenges we face now fundamentally differ from those of this distant era. As we reflected on our legacy, strengths and opportunities, a clear conclusion arose:

**Cultural Vistas has an important responsibility to mobilize our network and international exchange programs to be a force for positive change.**

Rising conflicts between and within nations require renewed focus on creating developmental opportunities equipping individuals with skills to bridge deep divides and advance democratic values. At the same time, young professionals demand change and seek careers that deliver purpose above profit. This creates space for Cultural Vistas to help participants and alumni leverage skills gained on our programs to tackle global challenges.

We also are cognizant of the inequities of our industry. For too long entire populations have been left out of international educational opportunities. We want to change that. Our path forward will increase access to new audiences as we innovate to develop offerings that meet their needs and interests.

Fundamentally, Cultural Vistas will remain true to its core. Many of our existing programs will continue with enhancements while new offerings will be brought to market that deliver on our expertise of developing intercultural, experiential learning opportunities that improve the lives of individuals and communities.

The Cultural Vistas organization – its staff, Board of Directors and wider community of alumni, partners and donors are ready to welcome in a new era of global cooperation. We are thrilled to create and implement global educational programs that equip emerging leaders with the skills and commitment to find solutions to global challenges that work for all of us.

Thank you for your partnership. We look forward to exploring new, sustainable and inclusive opportunities to create a better future together.

Jennifer Clinton  
President & CEO

Jeff Reinke  
Chairman of the Board
Cultural Vistas  
2021-2023 Strategic Plan

MISSION
Cultural Vistas equips the next generation of global leaders to solve complex challenges by connecting lives to exchange knowledge, values and perspectives.

VISION
The complexities and rapid change of the modern global landscape coupled with the major disruptions and vast inequalities further accelerated by the COVID-19 pandemic, present an historic opportunity for Cultural Vistas to increase its relevance while future-proofing the organization for the foreseeable future.

Over the next three years Cultural Vistas will be working towards implementing our new vision to help bridge divides between and within nations, increase inclusivity, curate programs with demonstrable impact and foster a learning culture. Read on for what you can expect our organization to look like by the end of 2023.
Cultural Vistas Bridges

Divides Between and Within Nations

The roots of our organization are grounded in increasing understanding between individuals across borders. In today’s hyper-connected world, the borders that divide us have expanded. Social, economic, political and ideological divisions have led to deep conflict and misunderstandings within communities. Cultural Vistas’ educational programming can be extended to build bridges both between and within nations.
Cultural Vistas Addresses

Global Challenges in an Inclusive Way

Given the widespread recognition that inequality is crippling societies and nations, it is ever more important for international exchange programs to be inclusive and provide greater access for communities traditionally left behind. Cultural Vistas serves as an important catalyst to co-create opportunities with these populations that are responsive to their needs and interests. Our alumni often hold positions of influence and are able to effect change, incorporating unique voices and perspectives. As an organization we demonstrate commitment to ensuring we are visibly and practically advancing equity and inclusion in a holistic way.
Cultural Vistas’ Learning

Culture Fosters Resilience, Adaptability and Innovation

Cultural Vistas has a strong legacy and track record of delivering high quality programs for a wide range of partners. Given the complexity of today’s challenges, we must continually demonstrate resilience, adapt to new realities and innovate new solutions that leverage the latest tools, research and perspectives. To do so, Cultural Vistas will grow our commitment to being a learning organization that continually invests in the knowledge, creativity and resilience of our staff and community to deliver relevant and impactful programs.
Historically, our programs have been almost exclusively dependent on international mobility as the vehicle for intercultural skill development. While full physical immersion is important, we have witnessed over the past year the power of virtual engagement and learning. We believe that we can be more creative in offering a wider range of methods for developing global skills and fostering networks.

As we take on bolder goals, it will be important that we improve our ability to measure and demonstrate our impact. We connect with new research and knowledge to ensure that all of what we do has significant, relevant and measurable impact on the individuals we serve, the societies in which they live, and on the broader arena of international cooperation.
Create with Us

Cultural Vistas is here to be your partner in co-creating unique educational experiences that accomplish your goals as an organization, community leader or young professional. From custom workshops in the Asia Pacific region to long-standing fellowships throughout Europe, we have close to 60 years of experience in operating short and long-term international education and exchange programs.

What can you expect from Cultural Vistas?
• Strong and deep partnerships with private and public sector organizations around the world
• Passionate and knowledgeable staff
• Innovative technological solutions to bring communities together
• Customized program development
• Alumni network of 150,000 global leaders

Begin your journey with Cultural Vistas today. Contact us at info@culturalvistas.org.